Speak up
Best Practices for Oral Presentation

D.E.E.R.

Dynamics  The raising and lowering of the volume of your voice
Enunciation  The correct and careful pronunciation of your words
Expression (Tone)  The feeling you put into words
Rate (Tempo)  How fast or slow you speak

Dynamics
•  Speak loud enough.
•  Get louder as emotion rises.
•  Get softer as mood quiets.

Enunciation
•  Pronounce words correctly.
•  Minimize accents as much as possible.
•  Finish the ending of each word.
•  Do not slur words together.

Expression
•  Feel the emotion in your heart.
•  Show the expression on your face.
•  Take a tone (of voice) to bring out attitude.
•  Consider your motivation.
•  Invite the audience to empathize.

Rate
•  Do not speak too fast or too slow.
•  Slow down to create suspense.
•  Speed up to create excitement.
•  Vary your rate according to the rhythm.
•  Don’t forget to pause (pause is powerful).

Other Advice
•  Stand up straight (even for audio only recording).
•  Practice many times before you deliver or tape.
•  Think of your audience not yourself.
•  Be proud of your work and yourself; have confidence.